

# Cookies Policy

**3D Housing Group Ltd**

**Effective Date:** 15.04.2020

---

## 1. Introduction

This Cookies Policy explains how 3D Housing Group Ltd uses cookies and similar technologies when you visit our website. It outlines what cookies are, how we use them, and how you can control them.

By continuing to browse or use our website, you agree to our use of cookies in accordance with this policy.

---

## 2. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile phone) when you visit a website. They help websites function properly, improve user experience, and provide information to website owners about how the site is used.

Cookies do not typically identify you personally, but they may be linked to information that can identify you if combined with other data.

---

## 3. Types of Cookies We Use

### a) Essential Cookies

These cookies are necessary for the website to function correctly. They enable core features such as page navigation, security and access to certain areas of the website. The website cannot operate properly without these cookies.

### b) Performance & Analytics Cookies

These cookies help us understand how visitors use our website by collecting anonymous information about pages visited, time spent on the site and error messages. This allows us to improve the performance and usability of the website.

### c) Functionality Cookies

These cookies remember choices you make (such as form inputs or preferences) to enhance your experience and provide more personalised features.

### d) Third-Party Cookies

Some cookies may be placed by third-party services integrated into our website, such as embedded maps or analytics tools. These providers may collect information in accordance with their own privacy policies.

---

#### **4. How We Use Cookies**

We use cookies to:

- Ensure the website operates effectively
- Improve user experience and navigation
- Monitor website performance and usage trends
- Maintain security and prevent fraud
- Enhance functionality

We do not use cookies to collect sensitive personal information or to sell data to third parties.

---

#### **5. Managing Your Cookie Preferences**

You can control and manage cookies in several ways:

- Adjust your browser settings to block or delete cookies
- Use private browsing mode
- Decline non-essential cookies when prompted (if a cookie banner is active)

Please note that disabling certain cookies may affect website functionality.

To learn more about managing cookies, visit:  
[www.ico.org.uk](http://www.ico.org.uk) or [www.allaboutcookies.org](http://www.allaboutcookies.org)

---

#### **6. Updates to This Policy**

We may update this Cookies Policy periodically to reflect legal, technical or operational changes. Any updates will be posted on this page with a revised effective date.

---

#### **7. Contact Us**

If you have any questions about our use of cookies, please contact:

**3D Housing Group Ltd**  
54a Short Heath Road  
Erdington, Birmingham  
B23 6JS

Email: [info@3dhousinggroup.com](mailto:info@3dhousinggroup.com)  
Telephone: 0121 246 2725